Recruiting People to Act

HOW DO I GET PEOPLE TO DO A JOB?

Ask them. Few people will volunteer their services. People usually wait to be asked.

WHO SHOULD ASK THEM?

If possible, someone they know and trust; someone whose interest they respond to - a friend, someone influential in the union. But, if you cannot get someone else, ask them yourself.

WHAT DO I TELL THEM?

- Tell them what exactly you would like them to do. Be clear about the responsibilities of the job.
- Ask them to do things they are comfortable with and that they feel they can do well. Later they will be ready to move on to new tasks.
- Let each person know their help is needed - you need them.
- Let each person know how their job fits in with the rest. People want to know and understand the things they are part of and work best when they know that others are depending on them.
- Ask what they would want to do and what they think. Listen to their concerns. Respond to the questions they raise.
- Ask in person. Face-to-face contact is the best way to get results.
- Be positive

(Adapted from materials created by Kate Bromenbretter and Tom Juravich)